



Dear Company Representative,

Thank you for your interest in helping Team Foster and **Ruff Ride: 24 Hour Spin Relay**. Ruff Ride challenges teams to keep their assigned bike spinning for 24 consecutive hours beginning on May 15, 2020.

Ruff Ride takes place at Commerce Square, a beautiful Center City open-air courtyard including a giant 25-foot interactive media display, restaurants, bars, and 82 floors of business and corporate foot traffic in the plaza's center. This location allows Ruff Ride to bring thousands of community members together to support 600+ registered riders of all ages. Past years events have had coverage from 6ABC, Fox29, CBS3, WMMR, XTU, the Philadelphia Inquirer and more.

Service Dogs Save Lives: Your company can help.

Honoring the service and sacrifice of Captain Erick Foster, Team Foster raises money to provide service dogs for injured and disabled veterans in our area, **at no cost to the veteran**. Post-traumatic Stress and Traumatic Brain Injury are the signature wounds of modern day soldiers. 22 American veterans a day die of suicide, but a service dog can bring a veteran back from the brink. Unfortunately, just one service dog can cost upwards of \$25,000 to obtain, care for and specially train.

Ruff Ride has raised **\$150,000 and counting** to date. Help us push that number even higher! By partnering with Team Foster you can help us achieve our goal: helping more veterans survive by getting the help they need. Together, we will make a difference.

Interested in other ways or events to support Team Foster? Contact us!

Sincerely,

Nick Liermann
Founder & Executive Director
nick@teamfoster.org

Erica Webster
Ruff Ride Committee Chair
erica@teamfoster.org



 ★24-Hour Spin Relay★	TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	PRESENTING: RED CARPET VIP AREA
	\$15,000.00	\$10,000.00	\$5,000.00	\$3,000.00	\$1,000.00	\$5,000.00
Most prominent name and logo and "Presented by" in all Team Foster Ruff Ride visuals and marketing	✓					
Name and logo recognition on all materials and press release	✓					
Logo recognition on banners, which serve as backdrop in press photo opportunities	✓	✓				
Name and logo displayed on the large Commerce Square screen during the event	✓ Most Prominent	✓	✓			"Presented By" in all VIP area visuals and marketing
Ruff Ride registration included for your team	✓	✓	✓			✓
Red Carpet VIP Area access for your team	✓	✓	✓			✓
Registrant bag insert	✓	✓	✓	✓		✓
Name and logo recognition on website, event pages, emails, materials and social media	✓	✓	✓	✓	✓	✓
Name and logo recognition on event clothing	✓ Most Prominent	✓	✓	✓	✓	✓
Promotion video played during RR (45 seconds) *provided by sponsor	Every 30 minutes (48x)	Every 1 hour (24x)	Every 4 hours (6x)	Every 6 hours (4x)	Every 8 hours (3x)	Every 4 hours (6x)